



CUSTOMISED HYBRID EVENT EXPERIENCES
TO TRANSFORM YOUR EVENTS



What is a hybrid event?

A hybrid event is one that simultaneously takes place in person and online with a rich virtual experience.

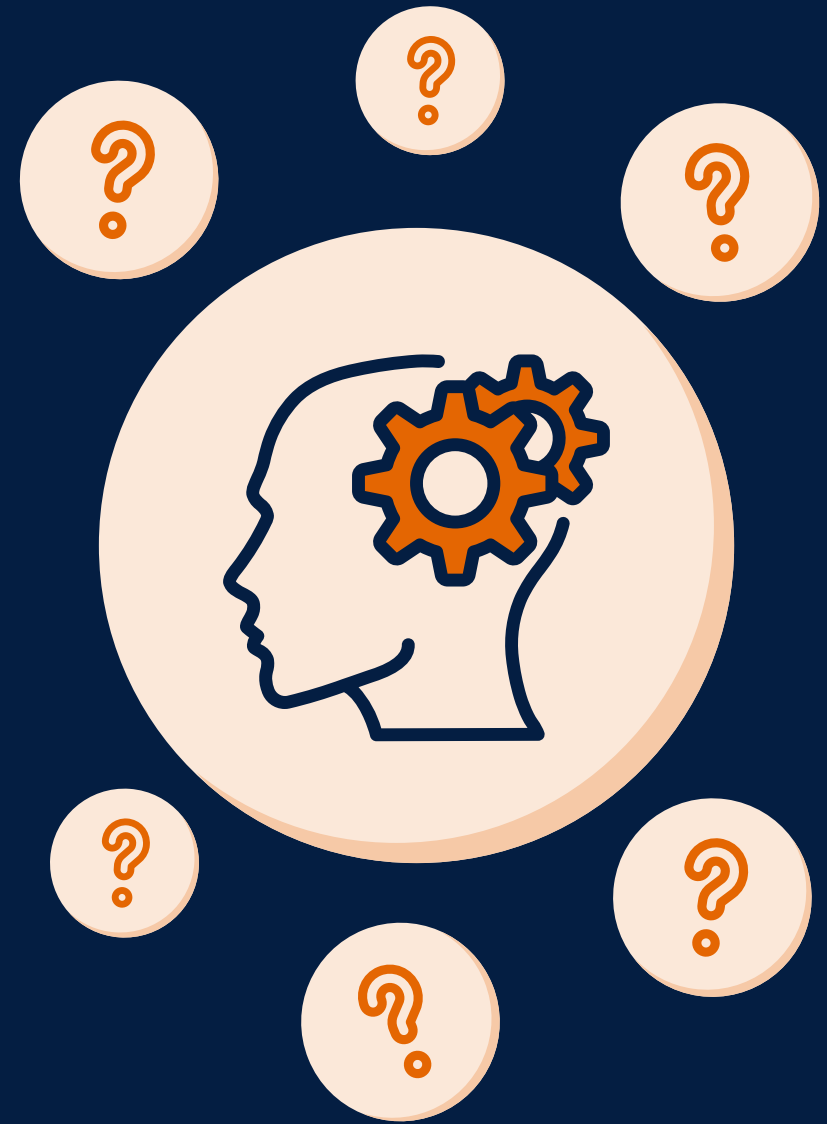
- Designing live online experiences to achieve event transformation
- Virtual and Hybrid experiences maximising scale of event audiences
- Still a live experience, same time just different places



Is a hybrid event a suitable solution?

Aspects to consider

- What are your event goals?
- Think about the scale and scope of your event
- Consider planning time, resources and technical specialisms that are essential to the success of the event
- What content and programme aspects will be most suitable for your online event?



Hybrid events – why the Assembly Rooms?



- **Flexibility and confidence** to plan your event in the most popular UK destination, outside of London, for hosting UK and International Associations Meetings according to ICCA rankings.



- **Skilled and passionate in-house** event specialists working with high quality local suppliers.



- **Fast and secure** venue infrastructure to achieve increased event attendance online.



- **Increased total delegate number and reach/ across the globe** making every event memorable hosted from the heart of Edinburgh, a UNESCO World Heritage Site.

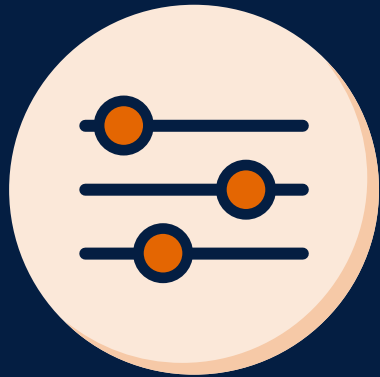


- **Adaptable** venue space suitable for additional hybrid event requirements.



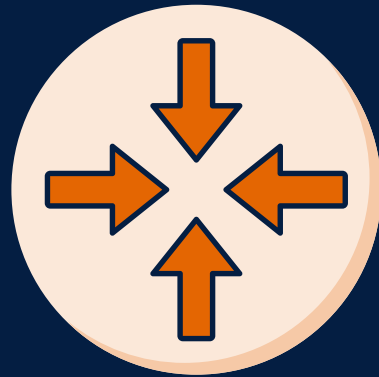
- Alternative **sustainable** events solution supporting event organisers and organisations Sustainability goals.

Benefits of hybrid events



Customisation

Flexibility and confidence to plan with fast, secure and cost-effective solutions whilst complimenting physical events.



Engagement

Target new audiences and build brands with worldwide access and event reach. Build relationships via social and networking elements.



Sustainability

Reduce your events carbon footprint and delegate travelling time.



Accessibility

Grow audiences worldwide in safe and secure online environments.



The Assembly Rooms Edinburgh team are reliable and professional, with a proven track record in delivering successful live streamed and hybrid events.

Offering state of the art technology and software, our team can provide you with a range of options to fit your needs.

Talk to a member of the team today at enquiries@assemblyroomsedinburgh.co.uk

**ASSEMBLY
ROOMS
EDINBURGH
.CO.UK**